XR INTERACTIVE

INNOVATE, ELEVATE, TRANSFORM

xri.com.bd

Level -5, House - 151, Lake Circus,
Kalabagan, Dhaka - 1205
+8801684100800
xrinteractive@gmail.com

WHO WE ARE

Dynamic & Forward-Thinking Since 2011

Our Strength Lies in Diversity & Collaboration

Global Reach, Local Impact

Looking Forward

Vision

Shaping a Tech-Driven Future

Mission

Spreading Innovation Globally

Goals

Serve Sustainable Solution

Objective

Craft User-friendly Solution

Core Values

Innovation



Adaptability



Excellence



Collaboration



Ethical Responsibility



Customer Centricity



Sustainability



What We Do

- Web Application & Software Development
- Game Development (AR/VR/MR) Interactive Application
- Artificial Intelligence
- XRI’s Initiatives
- IOT Solution
- Social Media, Digital Marketing & Campaign

Delighted to Work Together

CORPORATE



MANUFACTURE



HEALTHCARE



AGENCY



Awards & Recognitions

ICT DIVISION

FUTURE IS HERE

RIC

Research & Innovation Center

ORANGE CORNERS

WEB APPLICATION & SOFTWARE DEVELOPMENT



ALPONAY BOISHAKH FOR BANGLALINK & BERGER | MICROSITE



PRESS TO PLAY

www.alponayboishakh.com

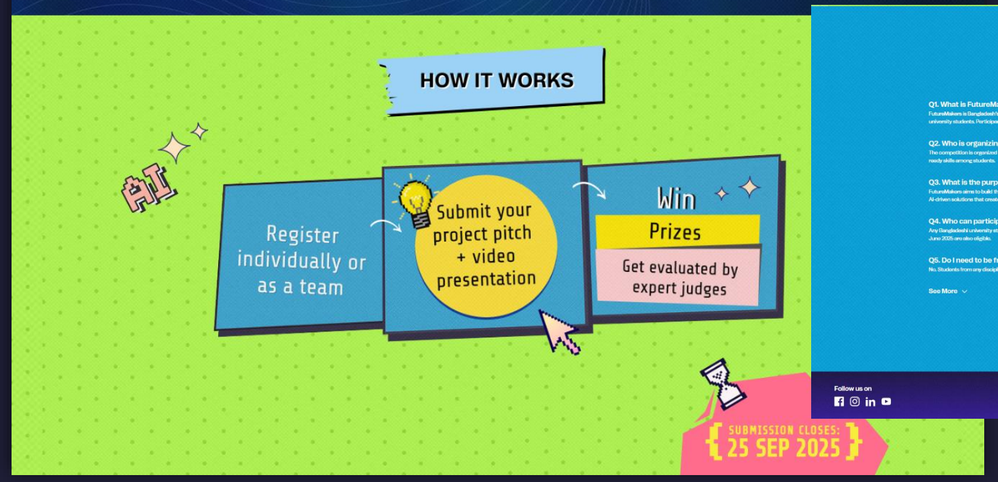
Client: Asiatic Exp

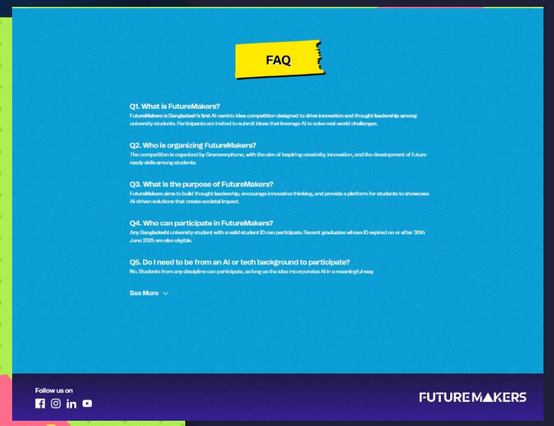
Technology Support: XR Interactive

GP Future Makers| MICROSITE

(AI business competition platform)









PRESS TO PLAY

1 no express

VR Bus simulation: Inside Bus (Digital Ticketing System, Bus Simulation on Marine Drive Road & VR Beat Saber)



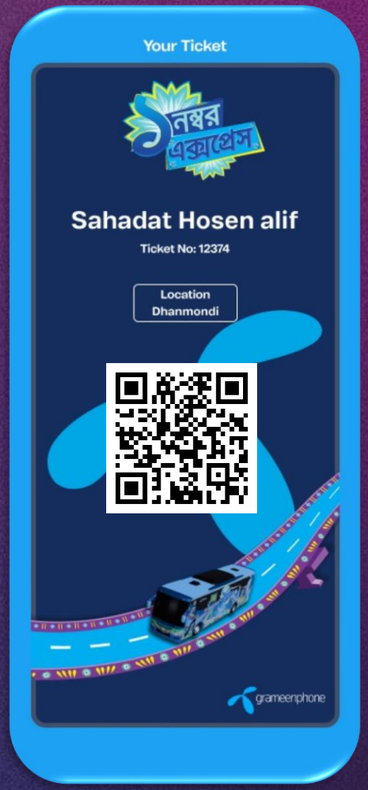




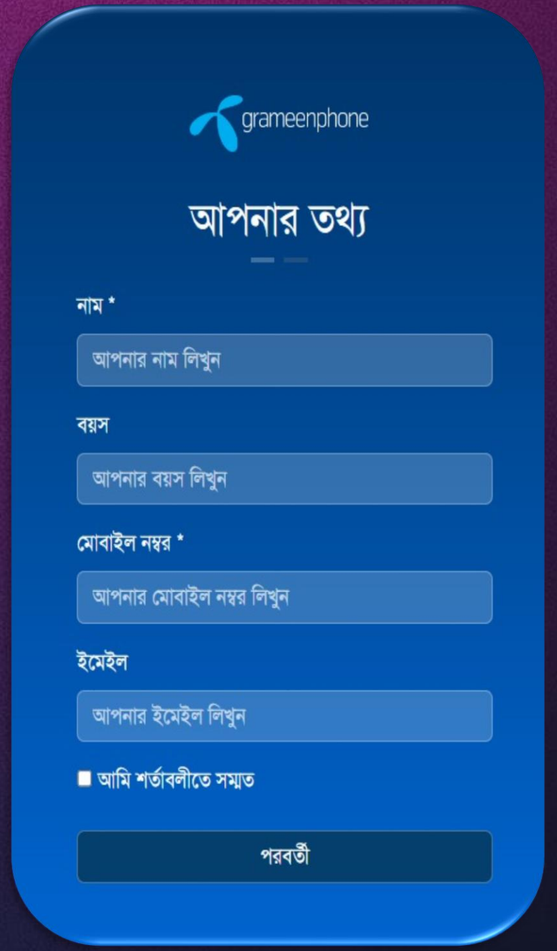
1 no express

Ticketing system

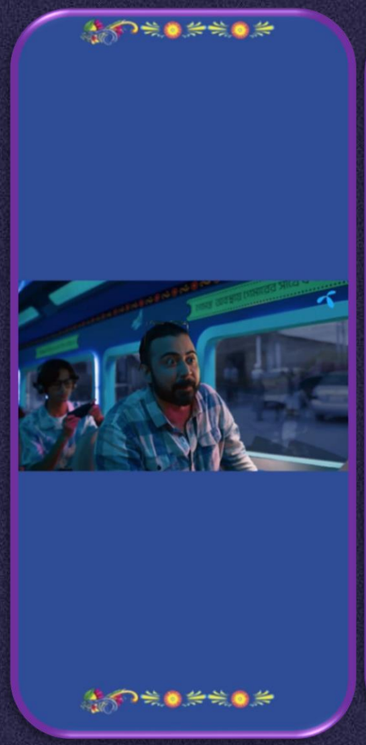
- An AI-powered digital platform delivering a seamless, secure, and convenient ticketing experience.
- Leveraging AI-driven facial recognition technology, the platform ensures swift and secure event entry, eliminating the inconvenience of long queues.
- Event hosts can efficiently manage ticket distribution, while attendees enjoy hassle-free access through facial recognition or QR code-based authentication.





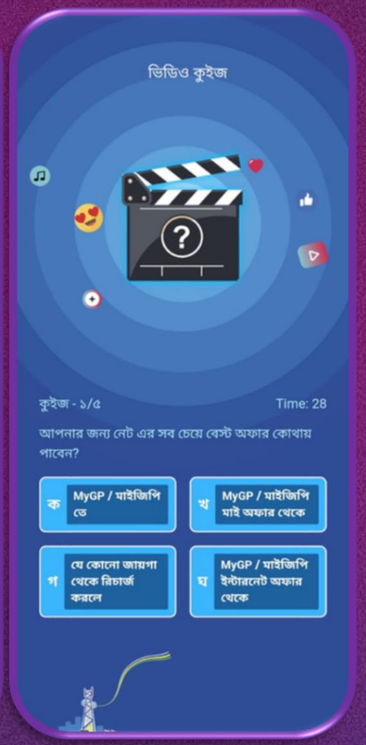


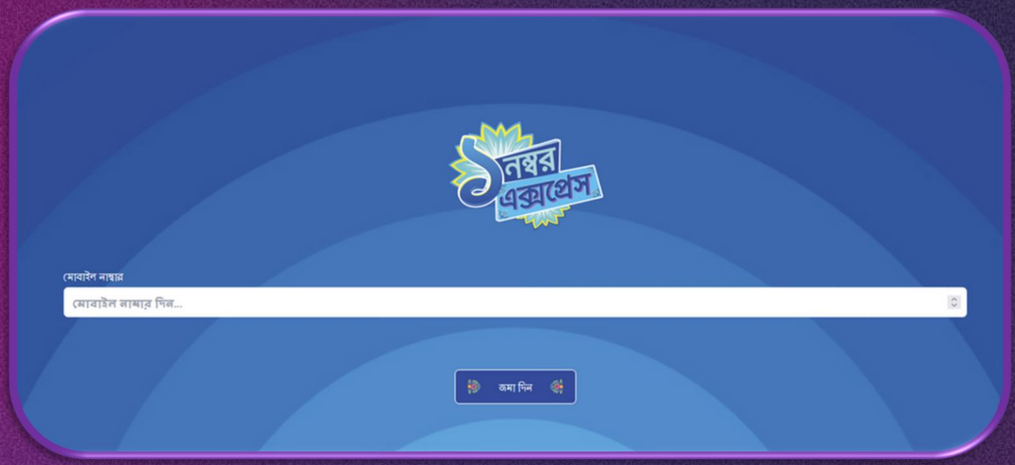
1 NUMBER EXPRESS FOR GP RMG Activation











Client: Grameenphone

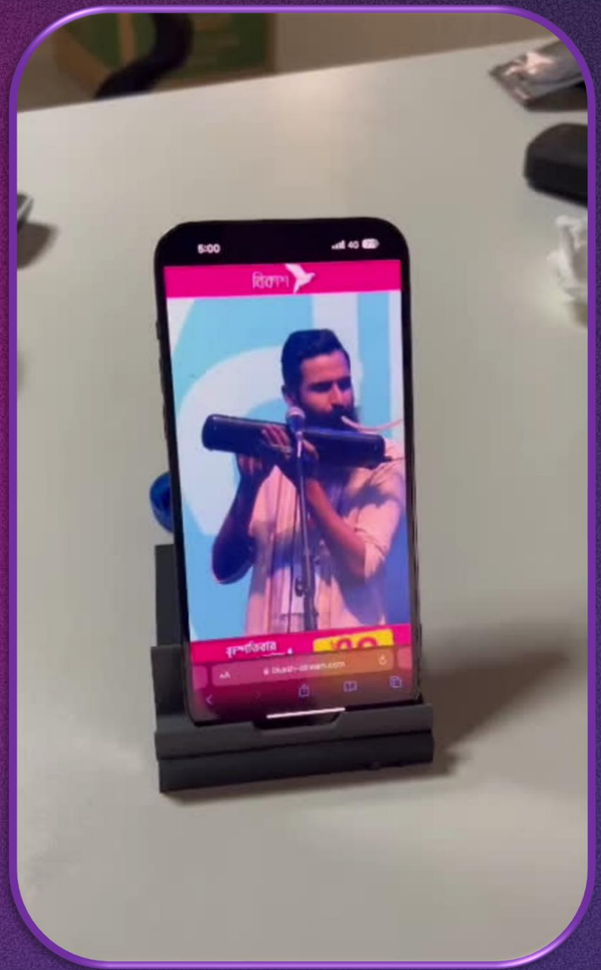
Agency: Asiatic Exp

Technology Support: XR Interactive

BKASH|MICROSITE







Client: bKash

Agency: Analyzen BD

Technology Support: XR Interactive

BSRM Event Flow |MICROSITE

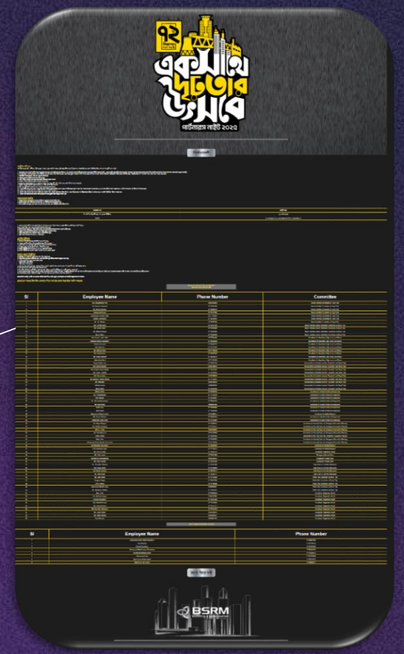












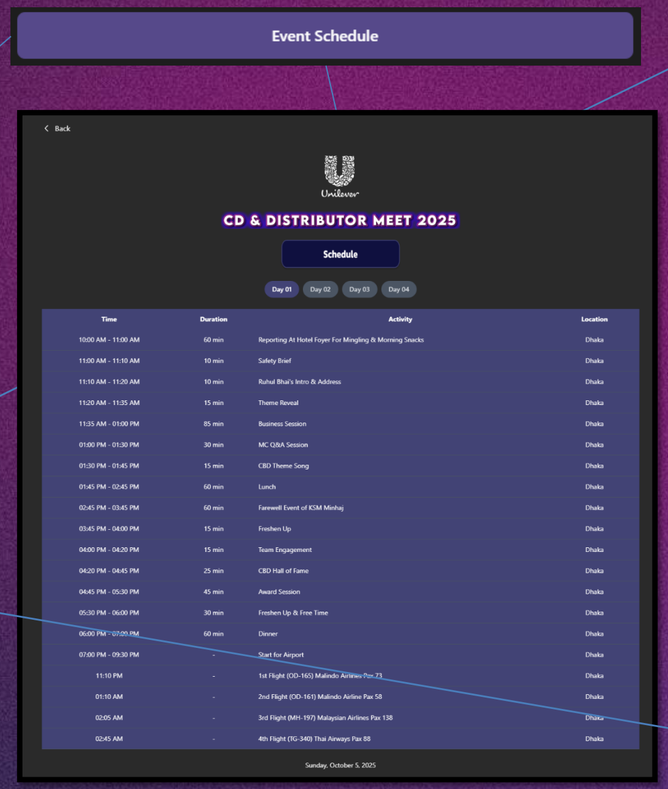


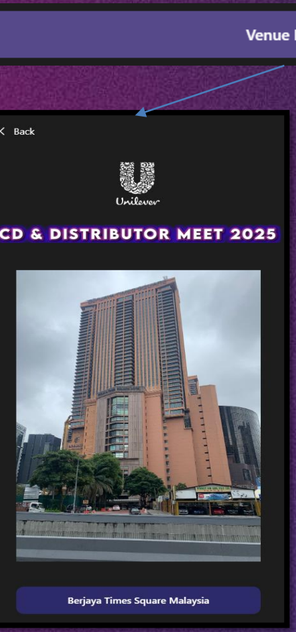
Client: BSRM

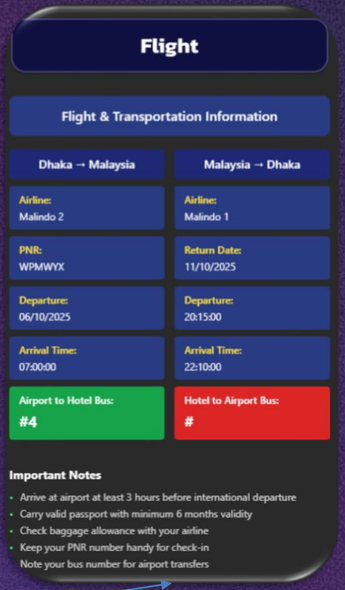
Technology Support: XR Interactive

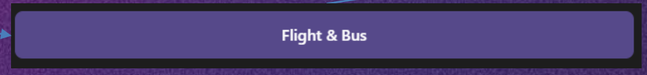
Unilever CD & Distribution Event Flow |MICROSITE







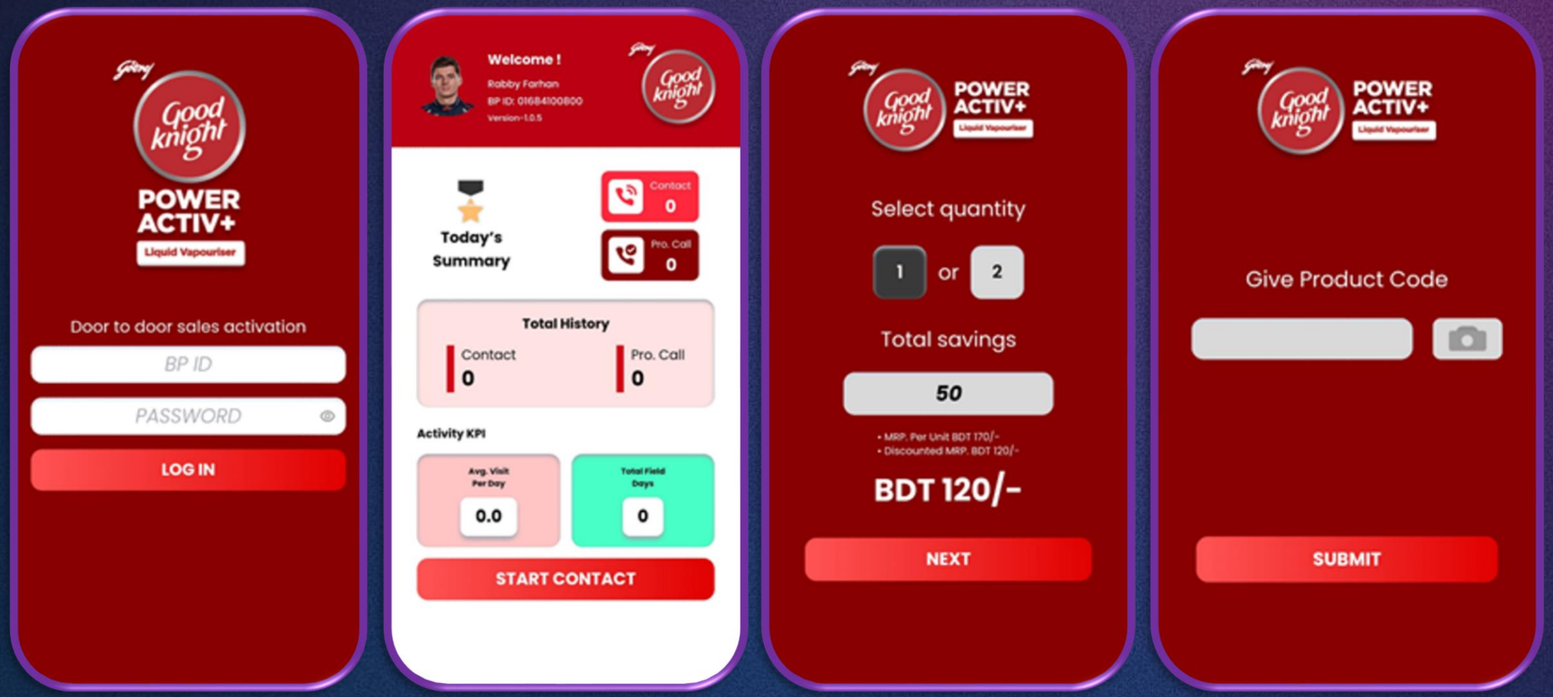


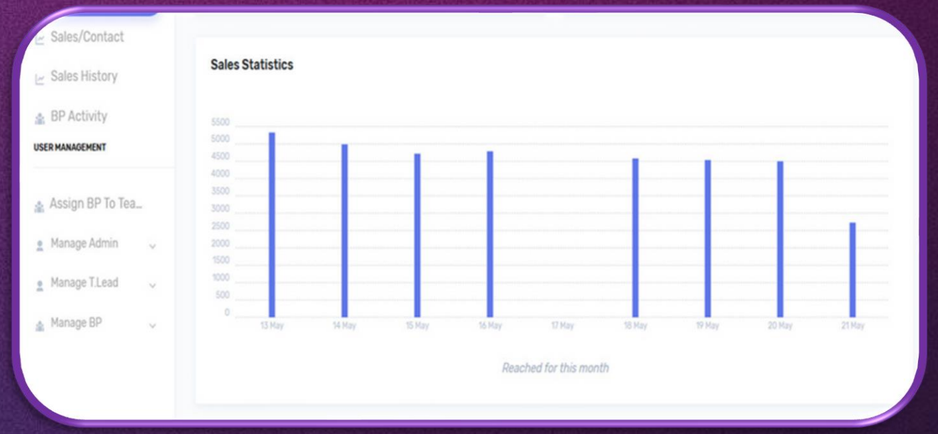


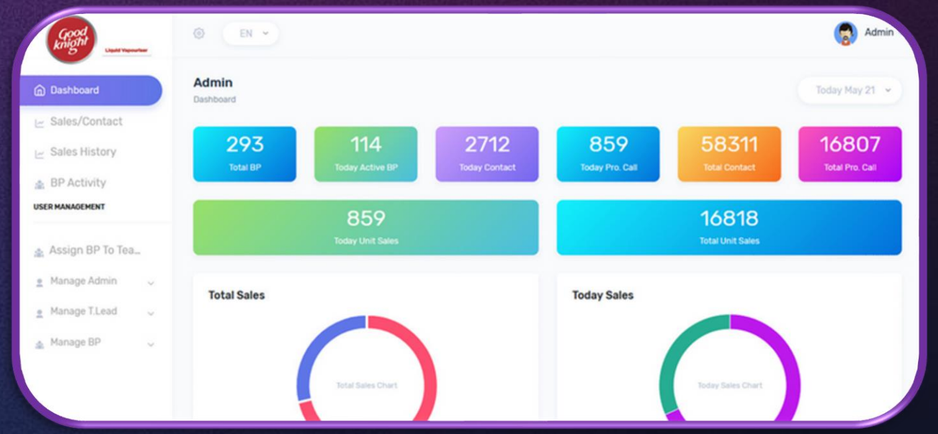
Client: Unilever CD & Distribution

Technology Support: XR Interactive

GODREJ GOOD KNIGHT SALES TRACKING APP AND DASHBOARD





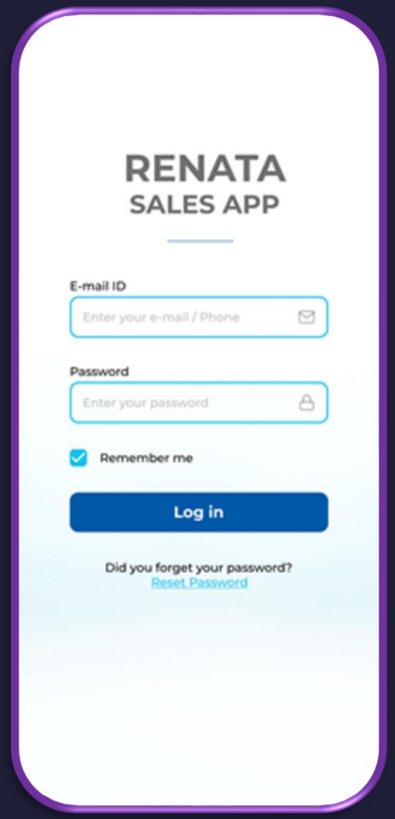


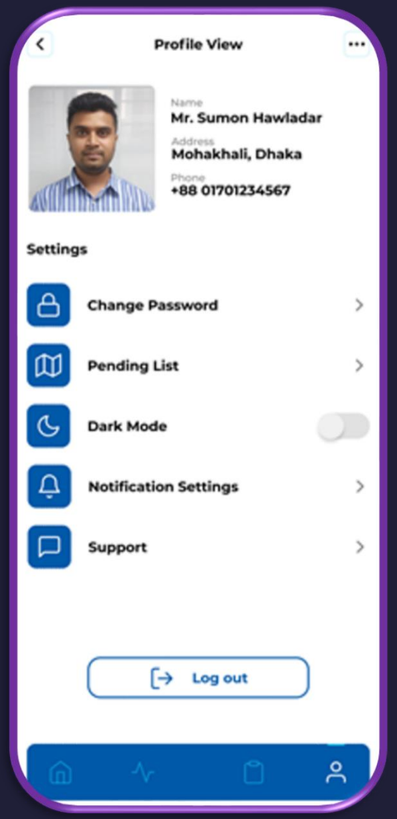
Client: Godrej

Agency: Asiatic Exp

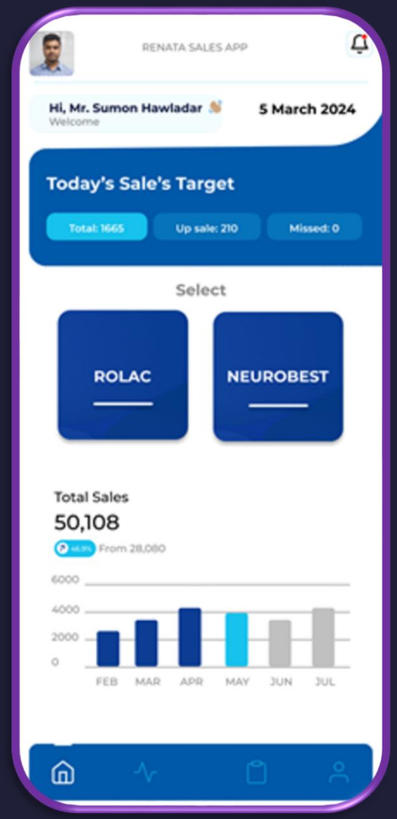
Technology Support: XR Interactive

RENATA SALES TRACKING APP & DASHBOARD













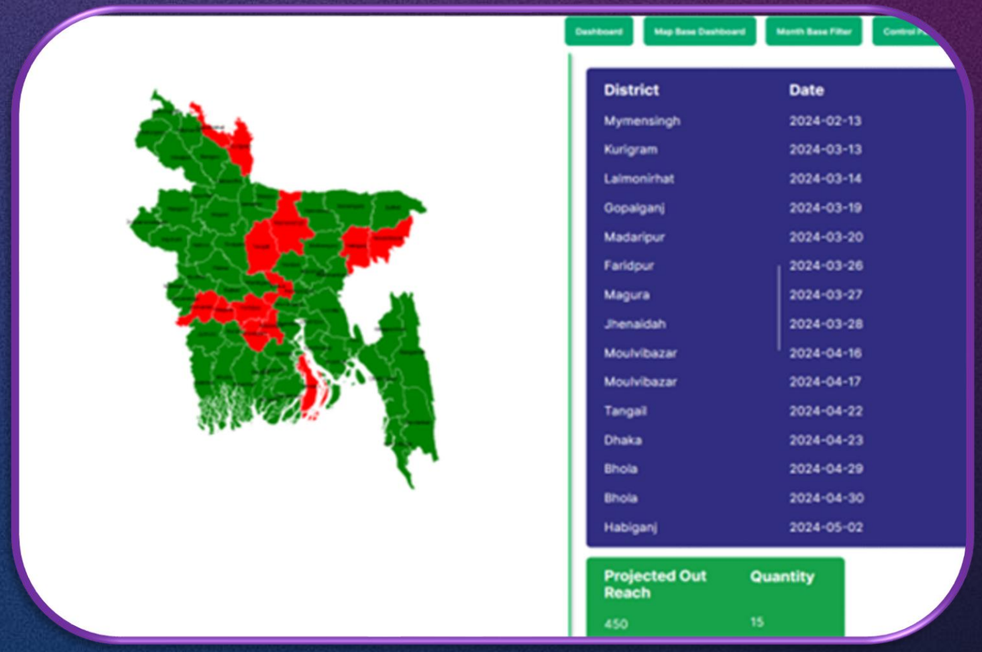
Client: Renata Pharma

Technology Support: XR Interactive

WEB APPLICATION - MAP-BASED ACTIVATION MANAGEMENT

Web-Based Map Activation Management Application is designed to streamline and optimize the process of activating and managing maps, providing a user-friendly solution for businesses of all sizes.





Client: Syngenta

Agency: IEML

Technology Support: XR Interactive

GREEN HRM

Environment Friendly Paperless System

Automated Salary, Tax & KPI Based Bonus Calculation

AI-powered face recognition

Detailed Report for Productivity Management

Automated Visitor Management Module

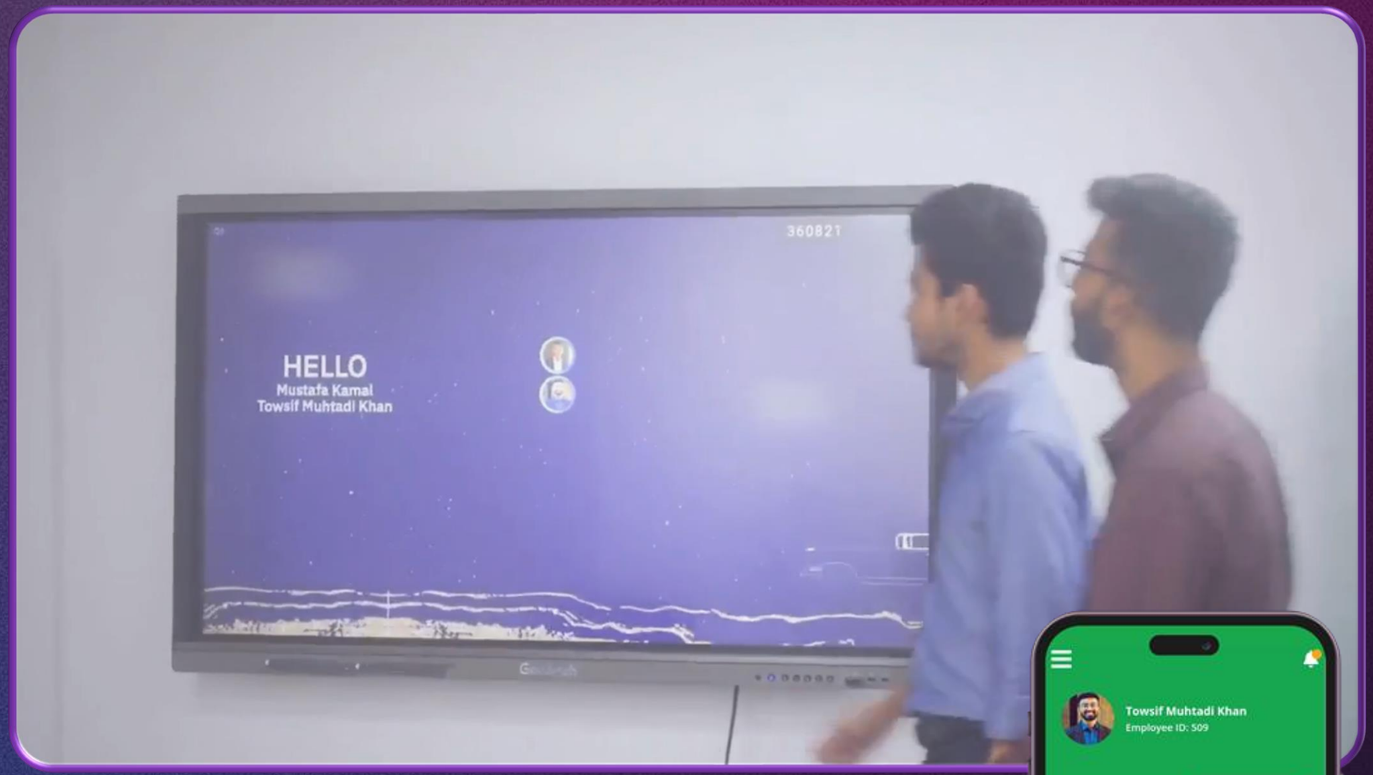
Walk In Attendance

Cost Effective System

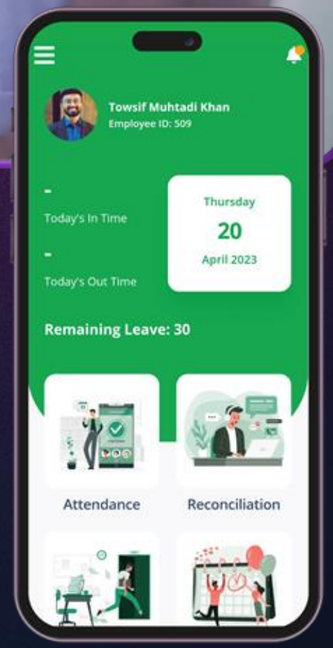
Leave Management, Duty Roaster

Very Fast (attendance within 0.02 sec) and Accurate System

Employee’s Long Break and Frequent Break Detection



PRESS TO PLAY



MOBILE APP

MOBI TRACKING APP (Live Vehicle Tracking)

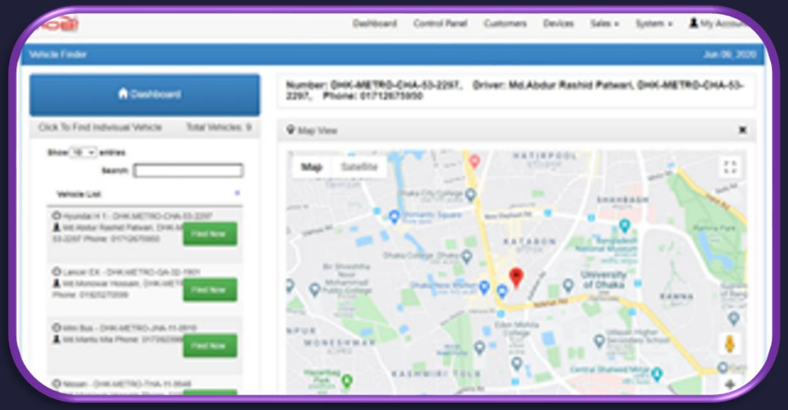












TICKET X

- An AI-enabled digital platform offering a seamless, secure, and hassle-free ticketing experience.
- With AI-driven Facial Recognition, enjoy swift, secure event entry, leaving long lines behind.
- Hosts manage tickets with ease; attendees access events effortlessly via facial recognition or QR codes.







GAME DEVELOPMENT (AR/VR/MR) INTERACTIVE APPLICATION



VR FOOTBALL SHOWCASED ON EVENTS

In our VR football game, players immerse themselves in the thrill of the match, where every kick, pass, and goal feels incredibly real, bringing the excitement of the stadium right to their living room





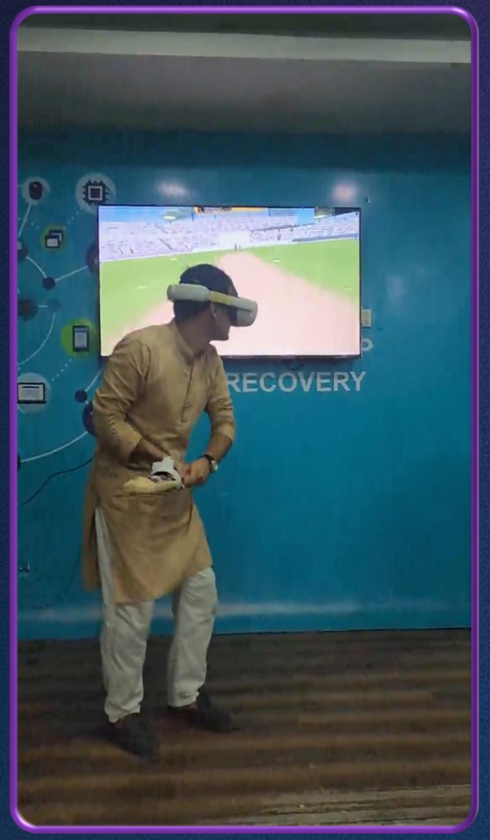


PRESS TO PLAY

Collaborated with: Grameenphone, Bangladesh Computer Society.

VR CRICKET SHOWCASED ON EVENTS

In our VR cricket game, players step onto the pitch to experience the intensity of the game firsthand, from batting under pressure to bowling with precision, all in a virtual arena that brings the spirit of cricket to life like never before.



PRESS TO PLAY





PRESS TO PLAY







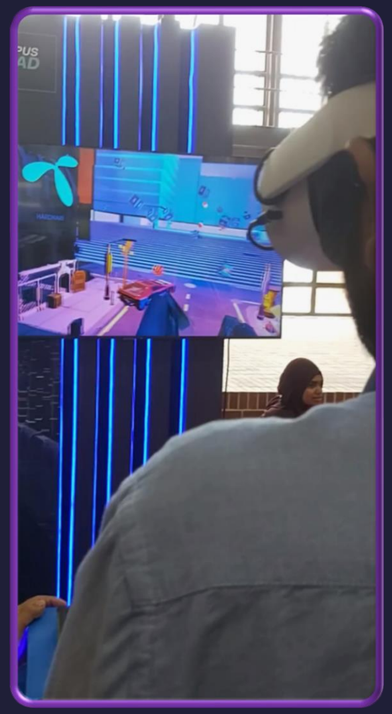




Collaborated with: Grameenphone, Banglalink, Airtel, Renata Pharma.

CUSTOM VR SHOOTING GAME

In our custom shooting game, players engage in fast-paced action, where they can tailor their weapons, environments, and gameplay style to create a unique and immersive shooting experience that challenges their skills and strategy at every turn.



PRESS TO PLAY



PRESS TO PLAY



PRESS TO PLAY



PRESS TO PLAY



PRESS TO PLAY



PRESS TO PLAY

Collaborated with: Grameenphone, UNFPA, Huawei, Monico Technologies.

VR SLICING GAME

In our VR slicing game, players use quick moves to slice through objects, creating a fun and immersive experience that challenges their speed and accuracy.





Collaborated with: SunQuick

VR ARCHERY

In our VR archery game, players take aim with a virtual bow and arrow, focus in a fully immersive environment and fun.



PRESS TO PLAY



PRESS TO PLAY



PRESS TO PLAY

Collaborated with: Grameenphone and Renata Pharma.

VR Zombie Games

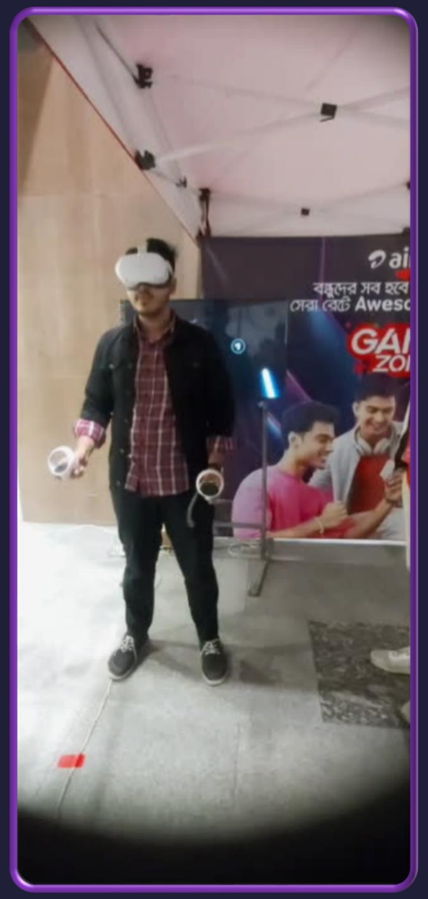
The VR Efficiency Battle is an immersive shooting experience where players use VR controllers to blast floating cubes representing challenges like “inefficiency” or “delay,” promoting speed, focus, and productivity in a futuristic city setting.



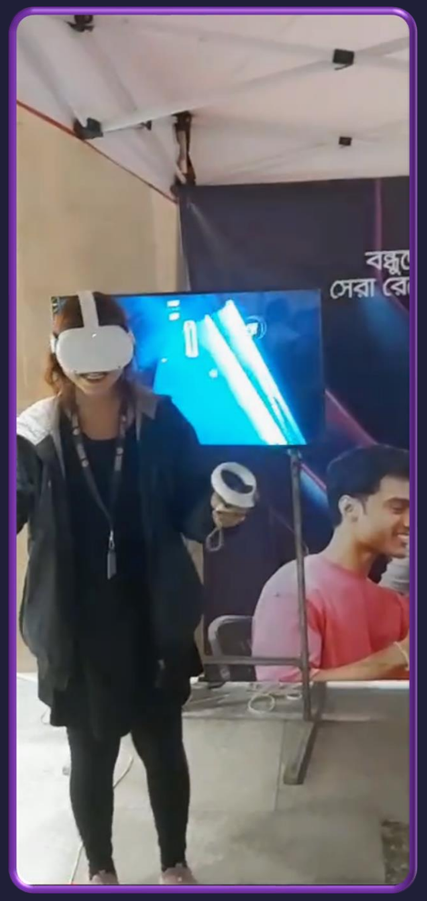
PRESS TO PLAY

VR BEAT SABER

In our VR Beat Saber game, players slash through blocks to the rhythm of the music.



PRESS TO PLAY



PRESS TO PLAY



PRESS TO PLAY



PRESS TO PLAY

Collaborated with: Grameenphone, Airtel, Nestle.

SHORT PITCH

In our short pitch game, players enjoy quick, intense matches that are easy to pick up and play, delivering fast-paced action and excitement in a compact, engaging format.







RECALL FORT OF LALBAGH

In our simulation game, players journey back in time to relive and explore 400-year-old heritage site Lalbagh, experiencing the rich history and culture of these ancient landmarks in an immersive and interactive environment



PRESS TO PLAY

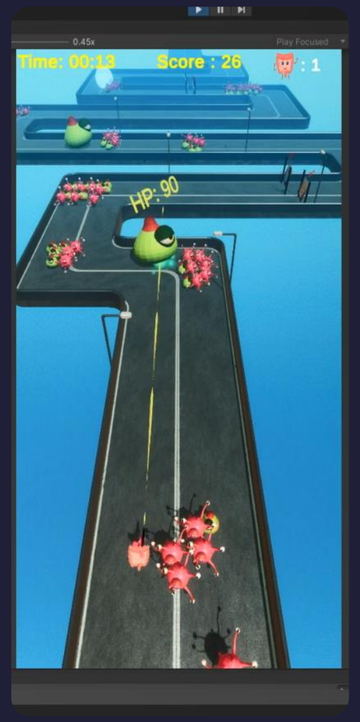
Interactive kiosk Game



PRESS TO PLAY



PRESS TO PLAY



PRESS TO PLAY

A set of **motion-controlled and controller-based kiosk games** designed for events and brand activations. Each game combines **fun, fitness, and interactivity** to attract and engage participants.

1. Running Game (Hand Gesture):

Players use hand movements to make the on-screen runner jump, dodge, and collect energy boosts.

2. Flying Game (Controller):

With a handheld controller, players guide a flying character through obstacles using timing and reflex.

3. Blaster Game (Controller):

3D runner-shooter where players control a fast-moving character that blasts viruses along a futuristic track.

Immersive VR Journey



PRESS TO PLAY

Arla
DANO

PRESS TO PLAY BANGALI

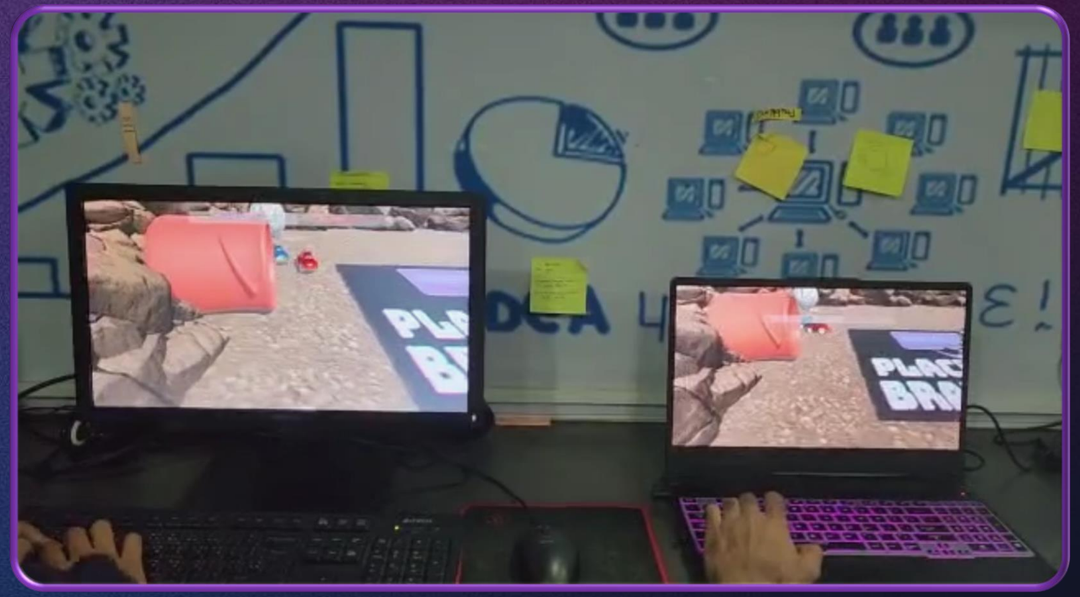
PRESS TO PLAY ENGLISH

BUCKET LEAGUE (MULTIPLAYER GAME)

Kick, fun, and goal, but it's a car! Push the ball into the bucket with your car and be the first to score **3 goals to win**. This new and exciting concept is sure to be a hit with everyone



PRESS TO PLAY

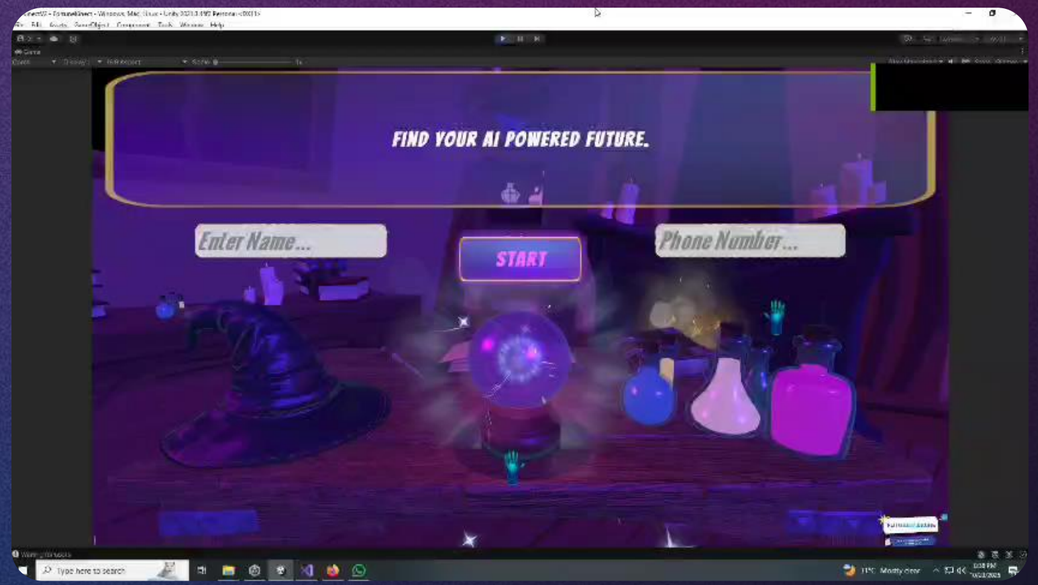


PRESS TO PLAY

BUCKET LEAGUE (GAMEPLAY)



PRESS TO PLAY



PRESS TO PLAY

Brand Requirements & Rental Equipment For Events

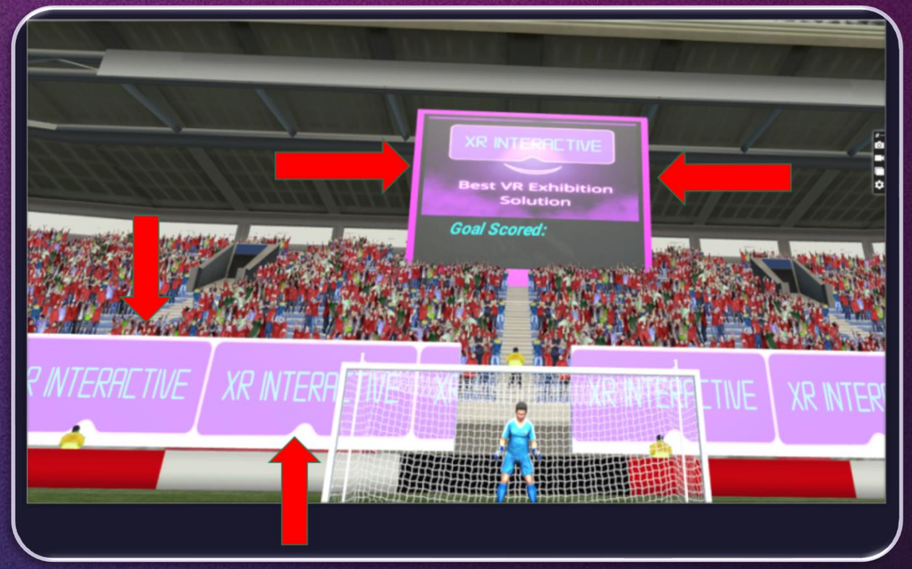
Brand Requirements for Game Customization

1. Brand Logo
2. Game Elements
    - Banners, Posters, or any specific elements to be included

Supported platform: Metaquest, Mobile, PC, Web

Rental Equipment Support

1. VR Set
    - Meta Quest, Oculus
2. Smart TV 55”
3. VR-Supported High-Configured Computer
4. High-Resolution Video Casting System
5. Technical HR Support
6. Physical Environment Design and Build
7. External Relevant Support
8. Expert BP





Interactive Photobooth

In our interactive photobooth, users can capture fun moments with customizable backgrounds and effects, creating unique and shareable photos in a dynamic and engaging experience



PRESS TO PLAY



PRESS TO PLAY



PRESS TO PLAY

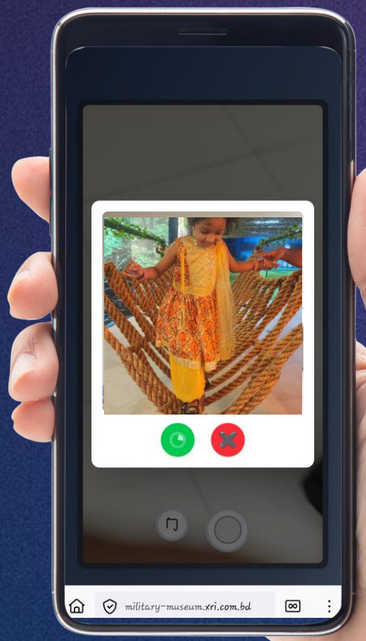


PRESS TO PLAY

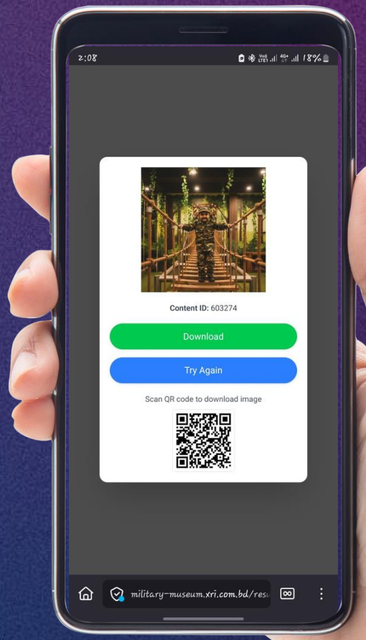
AR Photobooth Process

Open Photobooth AI Microsite on your phone.





Open camera access while user take position and capture a photo.



Scan the QR or tap the link to view/download your image.



Then you can watch the entire AI image.

Smart Mirror Photobooth

Our smart mirror photobooth offers a high-tech experience with background removal and addition, QR code integration, and instant photo downloads, allowing users to create and share customized photos effortlessly



PRESS TO PLAY

AR Invitation

Scan the QR using the web browser and interact with the augmented reality content displayed on your device.
This creates Memorable and Engaging Experiences.



PRESS TO PLAY



PRESS TO PLAY

Interactive Personalized Invitation

Create personalized messages or greetings using interactive card for interactive invitation.





PRESS TO PLAY

Interactive Architectural Visualization

Modern and innovative architects always try to add more value for clients.
Virtual reality is the key to more immersive and interactive experiences

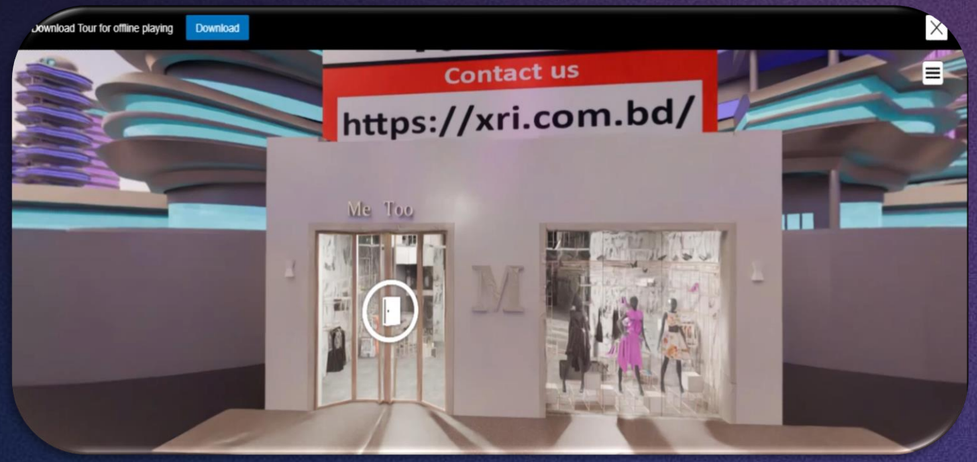


PRESS TO PLAY



PRESS TO PLAY

360 Video & Virtual Tour



PRESS TO PLAY PRESS TO VISIT



PRESS TO PLAY PRESS TO VISIT

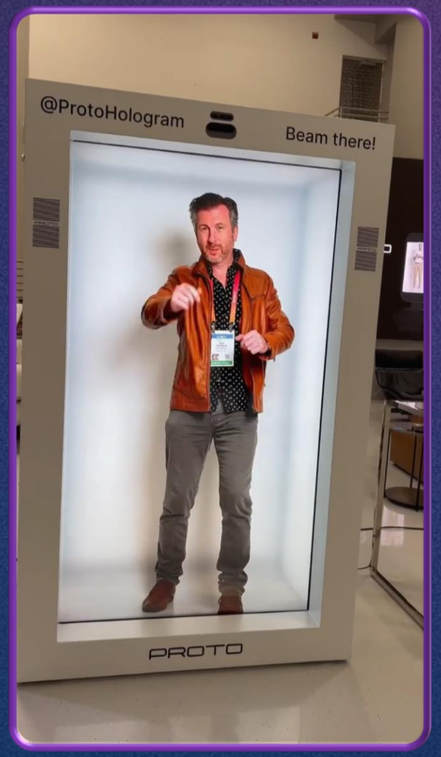


PRESS TO PLAY PRESS TO VISIT

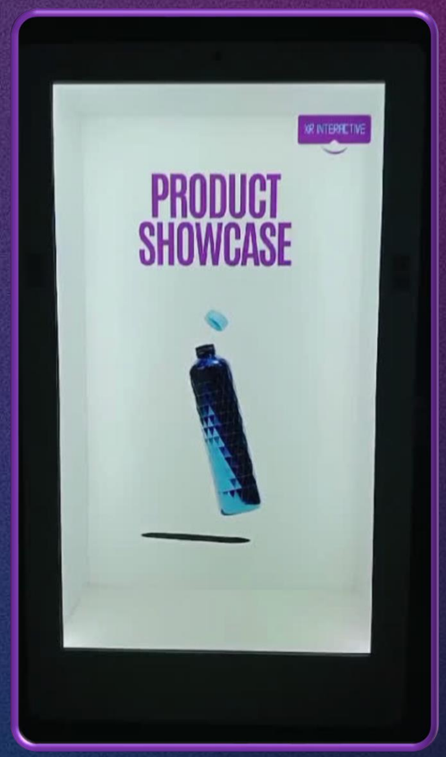
A 360 virtual tour offers a fully immersive experience, letting users explore a digital world from every angle as if they were really there. It’s an interactive journey that brings spaces to life, making discovery exciting and engaging.

3D Hologram On Screen

Give your business the benefits of our 3D holographic technologies and innovations to increase your impression values, revenues, staffing efficiencies, provide a unique customer engagement experience and much more.



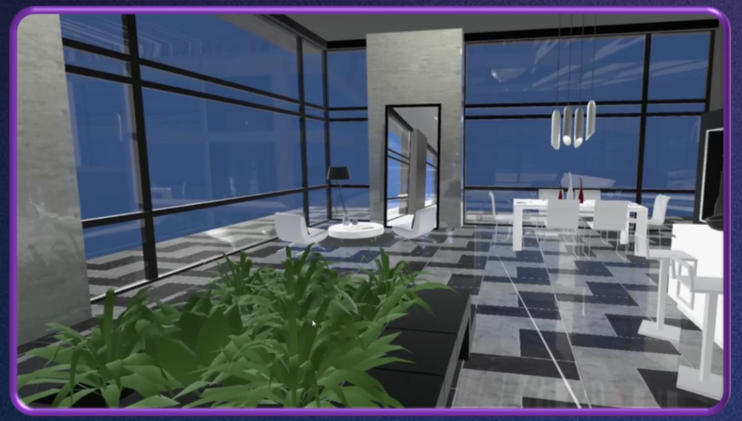
PRESS TO PLAY



PRESS TO PLAY

VR Simulation

VR simulations offer controlled exposure, desensitization, personalized support, helping individuals gradually overcome their fears in a safe environment. Individual also can have realistic experience.



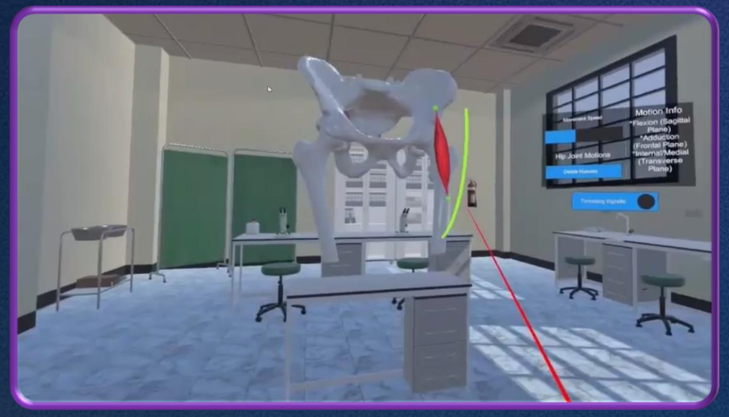
PRESS TO PLAY



VR Injection Simulation



PRESS TO PLAY



VR Bone Simulation

PRESS TO PLAY

VR Tower Climb Simulation



PRESS TO PLAY

XRI’S INITIATIVES



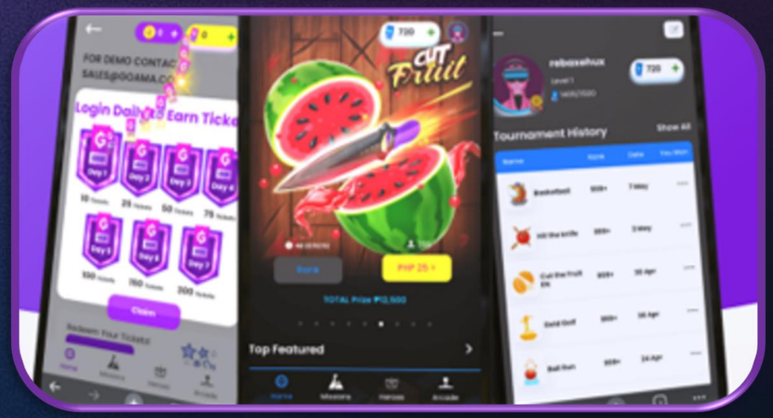
XR Play Cloud
B2C Cloud Gaming Platform

A B2C (Business-to-Consumer) cloud gaming platform is a service that delivers video games directly to individual consumers over the internet.



PRESS TO PLAY





XR Publisher

Committed to revolutionizing Game Publishing Industry. Empowering local game developers, enhancing their skills through training, building trust able community, giving opportunity to publish game and monetize from it.

Press to Visit the Site



Artificial Intelligence

Dive Into Deaf Culture - Sign Language

The project includes an interactive sign language learning module. Users, regardless of their hearing abilities, can learn and appreciate sign language through engaging lessons provided by the AI.







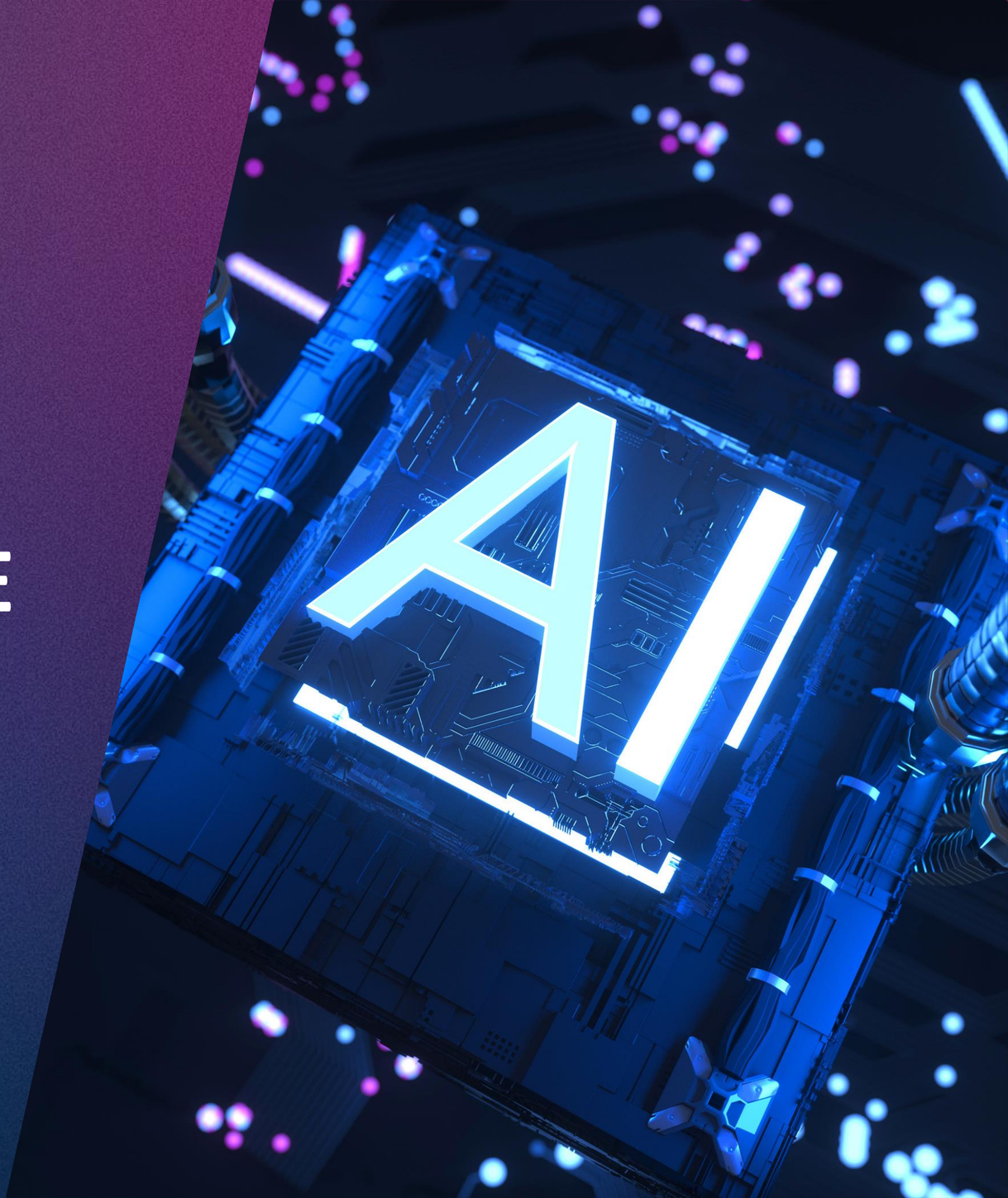


Metaverse Education

A cloud-based, interactive platform accessible via mobile and VR, fostering global connectivity and interactive learning. In Metaverse Education, cloud-based learning integrates with VR technology, enabling global access and interactive engagement for students.

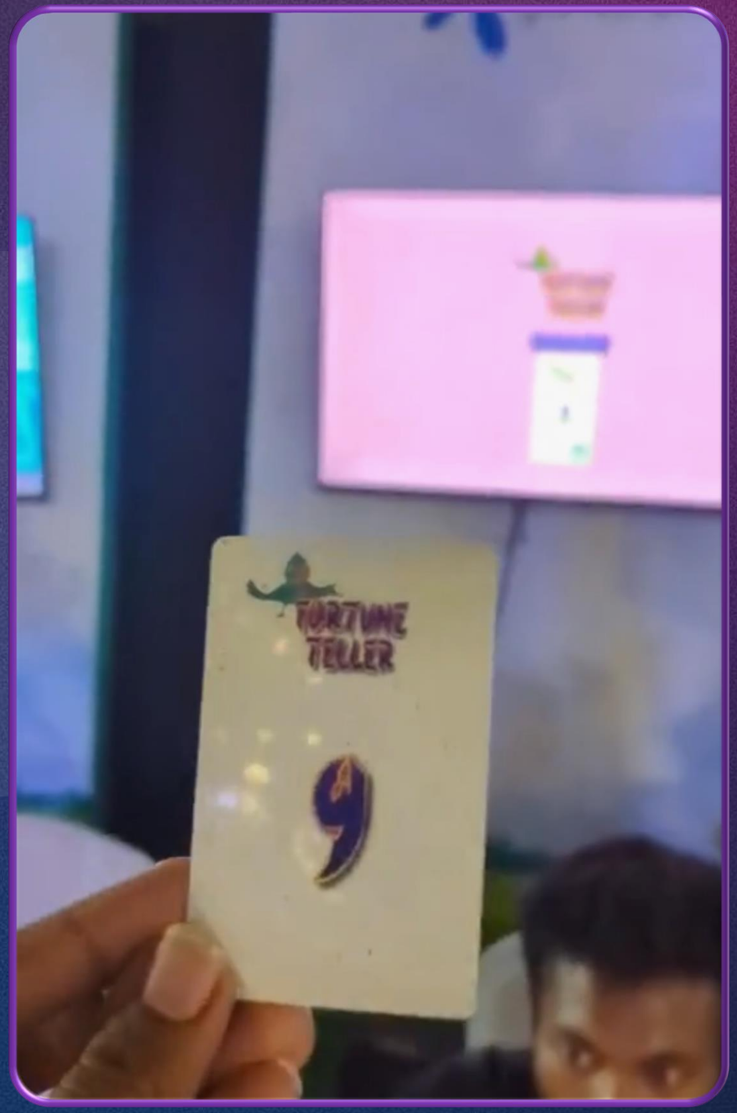


ARTIFICIAL INTELLIGENCE



AI Fortune Teller

Using fortune teller cards and advanced algorithms to generate personalized fortunes, ensures participants a unique and fun experience.



PRESS TO PLAY

Client: Grameenphone

Agency: Asiatic Exp

Technology Support: XR Interactive

AI Chatbot

An AI chatbot is a conversational software powered by artificial intelligence, designed to simulate human-like interactions, providing instant responses and solutions to user queries.



PRESS TO PLAY

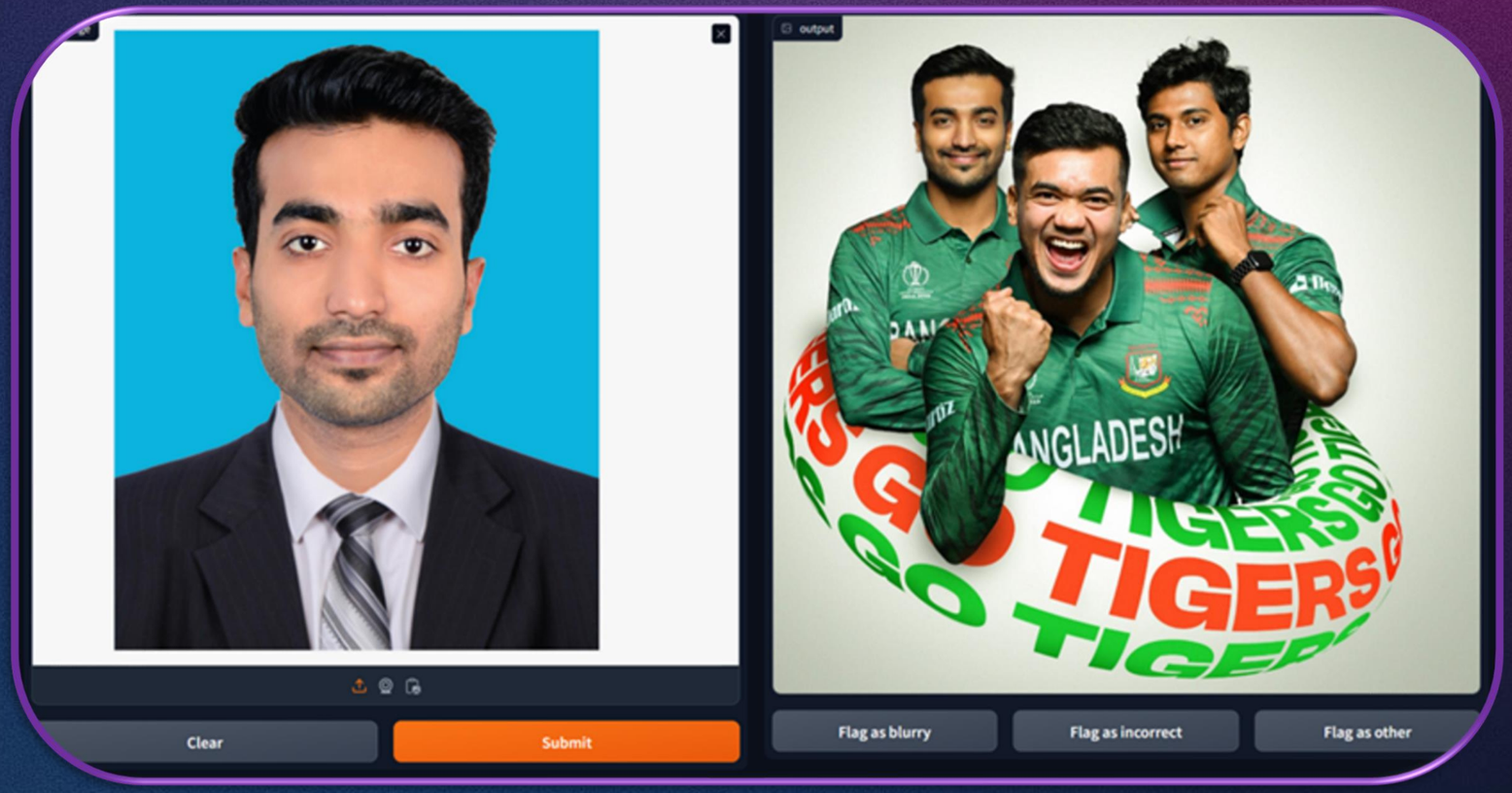
Client: Ministry of Family Welfare

Agency: Team Platform

Technology Support: XR Interactive

AI Face Swap

AI Face Swap is an advanced technology that uses artificial intelligence algorithms to seamlessly replace one person's face with another in images.



AI Interactive Wall

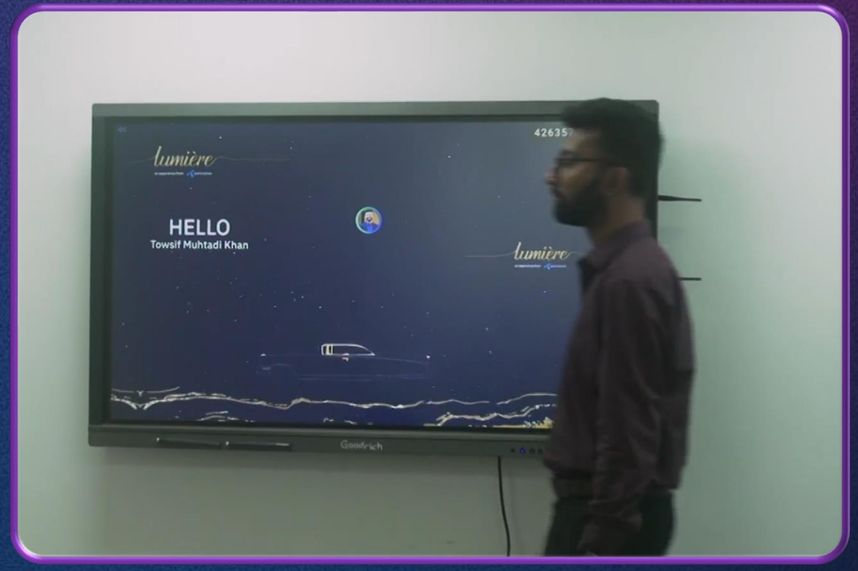
Dynamic AI interactive wall that adapts to user interactions, offering a seamless and engaging way to explore and visualize change through real-time feedback and intuitive design



AI Facial Recognition

Our system uses facial recognition to identify specials guests who enter the event and will greet them with a personalized message.





PRESS TO PLAY



PRESS TO PLAY

IOT SOLUTION



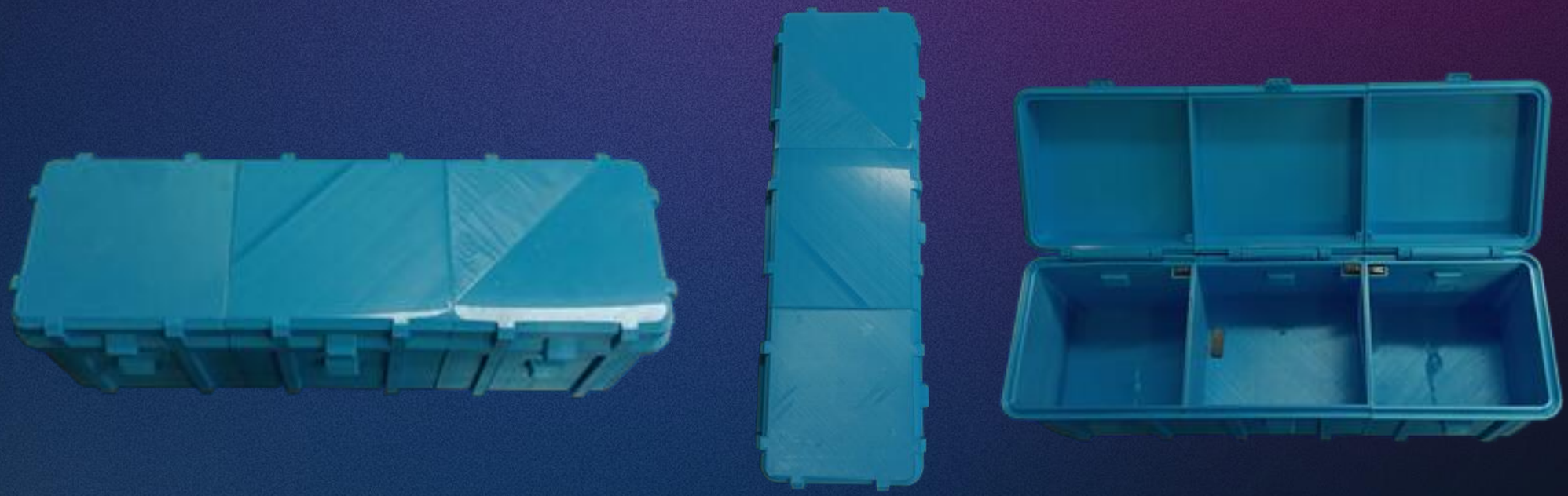
SMART HOME AUTOMATION

Smart home automation integrates technology to control and optimize home systems like lighting, heating, and security, offering convenience, energy efficiency, and enhanced control from any device.



SMART MEDICINE BOX

Project Medicine Box transforms **medication management** with a smart box and app. Users **schedule doses**, get **reminders**, and **track** medication easily.



Health Tracker

Introducing the ESP32 Smartwatch

- Sophisticated Wearable Technology
  - Real-time health monitoring
  - Advanced sensor integration
- Key Features
  - Temperature, humidity, and atmospheric pressure tracking
  - Vital signs monitoring: heart rate & blood oxygen levels

Empower your well-being effortlessly





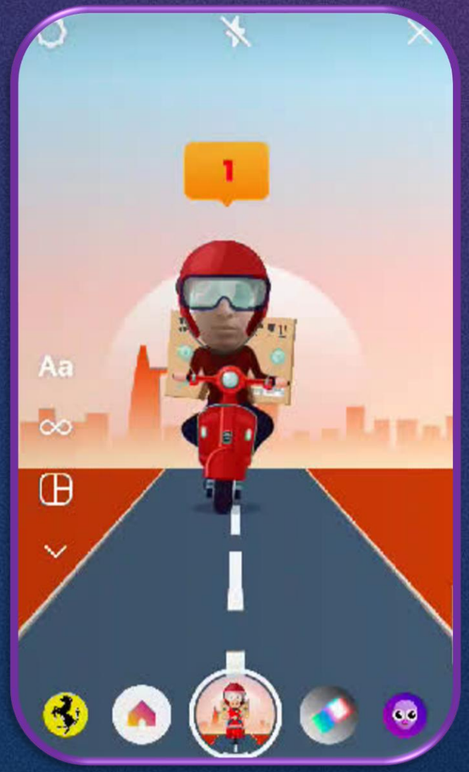
SOCIAL MEDIA CAMPAIGN



Social Media Campaign: Camera AR Filter

These filters add various visual elements, animations, or enhancements to the user's face or the surrounding environment in real-time, often using facial recognition and tracking technology.









Motion Graphics, 3D/2D Animation & CGI

Sunquick – uncap koro fruitness



PRESS TO PLAY

Buddybee Consultancy



PRESS TO PLAY

TeleTalk All jobs



PRESS TO PLAY

Mr. Cookie Adventure Toon



PRESS TO PLAY

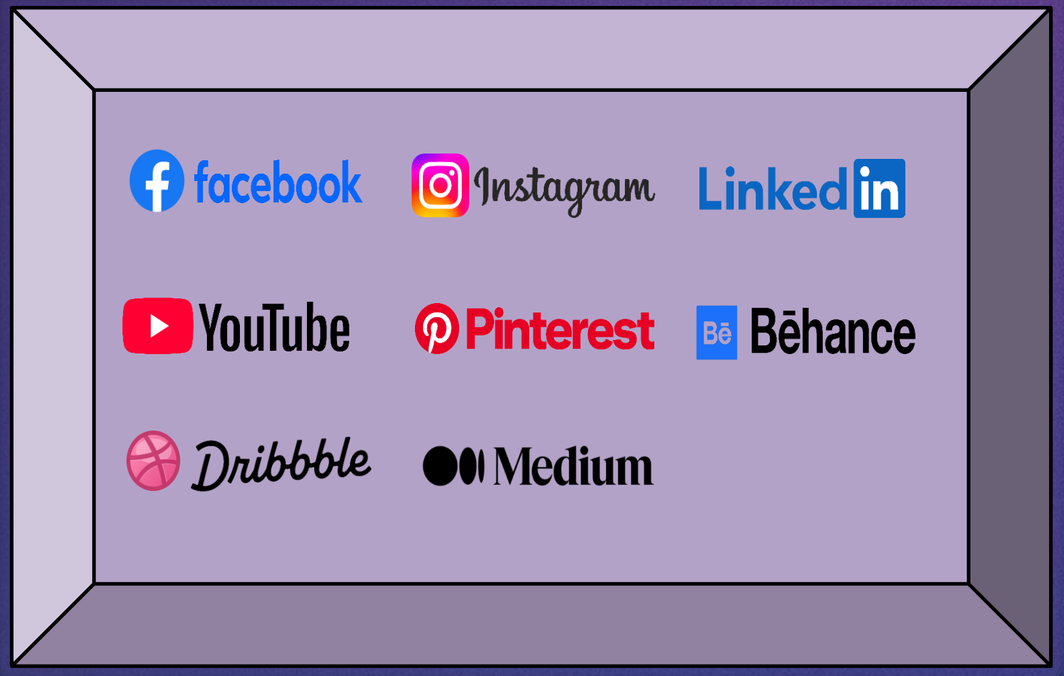
Interactive Quiz

An interactive quiz is a form of online content that engages users by presenting a series of questions and allowing them to participate in the quiz actively.



WE WILL BE DELIGHTED TO WORK WITH YOU SOON

FIND US ON



THANK YOU

Level -5, House - 151, Lake Circus,
Kalabagan, Dhaka – 1205

+8801684100800

xrinteractive@gmail.com
info@xri.com.bd

www.xri.com.bd